

# 2026 Vernon County Fairest of the Fair Contest

Sponsored by the Vernon County Agricultural Society

The Vernon County Agricultural Society is proud to sponsor the 2026 Fairest of the Fair contest. The Fairest of the Fair serves as the official hostess of the Vernon County Fair, which will be held this year from Sept 16<sup>th</sup>-20<sup>th</sup>, 2026. The selected individual will represent Vernon County Fair at the State Fairest of the Fair Contest during the Wisconsin Association of Fairs Convention in January.

## Eligibility Requirements:

- Must be 18 years of age by the contest date.
- Must be a Wisconsin resident for at least one year prior to the contest date
- Must be a Vernon County resident or belong to an approved Vernon County Ag organization.

## Sponsorship:

- Each contestant must secure a sponsor.
- Sponsors may include a local business, civic group, youth organization or individual (non parent).
- The sponsorship fee is \$50.00.

## Contest Information Meeting:

An informational meeting for contestants will be held on **Thursday, March 26th, 2026 at 6:00pm** at the Vernon County Fairgrounds in the Fair office. This meeting will cover contest expectations, judging criteria, overview of the responsibilities and answer any questions you may have.

## Application Deadline:

- Applications must be submitted no later than March 27th, 2026 @ 11:59pm.
- Applications are available on the Vernon County Fair website: [www.vernoncountyfair.com](http://www.vernoncountyfair.com).

## Contest Details:

- The contest will be at Viroqua Church of Christ in the Fellowship Hall on **Saturday, April 11th, 2026**.
- Social Hour starts at 12:00pm, with appetizers and refreshments.
- The Fairest of the Fair program starts at 1:00pm.
- We will announce the new "**Fairest of the Fair**" at the end of the program.

## The Mission" of the Fairest of the Fair:

Is to promote Vernon County and its agricultural, educational, social, cultural, commercial and tourism opportunities and to support the mission of the Vernon County Fair.

This will be achieved by participating in events, programs, and outreach efforts throughout the year. The position offers a valuable experience, especially for high school or college students pursuing fields such as Marketing, Social Media, Journalism, Agriculture and more.

## Benefits Package:

The selected Fairest will receive a package valued at approximately \$2,000, which includes:

- A \$1,200 cash award.
- A sash and tiara.
- A lifetime membership to the Vernon County Agricultural Society
- and additional promotional and commemorative items.

## For more information, please contact:

**Angie Hornby**

Fairest Coordinator

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